

featured firm

TRUMAN HOYLE

Truman Hoyle is a multi-award winning specialist law firm serving the new economy industries across the Asia Pacific region.

A key practice of the firm is intellectual property law. Principally serving an A list of clients in the media, technology, communications, bio-technology, fashion, advertising and e-commerce industries, the firm also advises many household name corporations in other sectors.

Services provided by the firm's intellectual property law practice include:

- advising on the identification, management and commercialisation of intellectual property rights;
- conducting litigation and alternate dispute resolution in relation to breaches of rights, including patent infringement cases;
- advising on issues such as passing off, misuse of confidential information, misleading and deceptive conduct and breach of intellectual property rights;
- securing registration of trademarks, designs and, in consultation with patent attorneys, patents;
- advising on corporate IP strategy, patent validity, infringement and oppositions as well as licence and distribution arrangements.

KEY SPECIALISTS



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